

**1** Important Information

## Basic Information

**2** Introduction

**3** Controls

**4** Starting the Game

**5** Saving and Deleting Data

## Taking Care of Customers

**6** When a Customer Arrives

**7** Coordinating a Look

**8** Recommending Items

**9** Happiness

## Exploring the City

**10** Map

**11** Taking Photos

**12** My Apartment

**13** Cell Phone

## Your Shop's Grand Opening

**14** Things to Do in Your Shop

**15** Buyer's Center

**16** Fashion Contests

## StreetPass

**17** Profile Cards

## Internet Communication

**18** Download

**19** Fashion Plaza

**20** Shop in the Fashion Plaza

**21** Your Online Shop

## Local Play

**22** Wireless Fashion Show

## SpotPass

**23** Receiving Notifications

## Troubleshooting

**24** Support Information

Thank you for choosing the Style Savvy™: Trendsetters game for the Nintendo 3DS™ system.



Please note that, in this manual, "Nintendo 3DS" refers to both Nintendo 3DS and Nintendo 3DS XL.

Please read this manual carefully before using the software. Please also read your Nintendo 3DS Operations Manual for more details and tips to help you enjoy your playing experience.

### Health and Safety Information

#### IMPORTANT

Before using this software, read all content within the Health and Safety Information application on the HOME Menu.

To access this application, tap the  icon on the HOME Menu, then tap Open and read the contents of each section carefully. When you are finished, press  HOME to return to the HOME Menu.

You should also thoroughly read the Nintendo 3DS Operations Manual, including the Health and Safety Information section, before using Nintendo 3DS™ software.

### Protecting Your Privacy

This software allows you to share information, such as your Profile Card, your shop name, character name, in-game screenshot, personal message, and outfits you've created with other users through local communication and online services. Keep the following in mind when sharing personal information through these features.

- To protect your privacy, do not give out personal information such as last name, phone number, birth date, age, school, e-mail, or home address when communicating with others.

Your Nintendo 3DS system and this software are not designed for use with any unauthorized device or unlicensed accessory. Such use may be illegal, voids any warranty, and is a breach of your obligations under the User Agreement. Further, such use may lead to injury to yourself or others and may cause performance issues and/or damage to your Nintendo 3DS system and related services. Nintendo (as well as any Nintendo licensee or distributor) is not responsible for any damage or loss caused by the use of such device or unlicensed accessory. Except as authorized, copying of any Nintendo software is illegal and is strictly prohibited by domestic and international intellectual property laws. "Back-up" or "archival" copies are not authorized.

Nintendo respects the intellectual property of others, and we ask Nintendo 3DS software Content Providers to do the same. In accordance with the Digital Millennium Copyright Act in the US, the Electronic Commerce Directive in the EU, and other applicable law, we have adopted a policy of removing, in appropriate circumstances and at our sole discretion, any Nintendo 3DS software that appears to infringe anyone else's intellectual property. If you believe your intellectual property rights are being infringed, please visit [www.nintendo.com/ippolicy](http://www.nintendo.com/ippolicy) to view the full policy and understand your rights.

© 2012 Nintendo / syn Sophia.

Trademarks are property of their respective owners. Nintendo 3DS is a trademark of Nintendo.

Powered by 

CTR-P-ACLE-USZ





Style Savvy: Trendsetters is a game where you find yourself working in a fashion boutique, creating outfits for customers. Hone your skills, establish yourself as a talented stylist, and eventually become manager of your very own shop!

### Style Your Customers

Select items for your customers that best suit their requests, and help them express their own personal style through clothing and accessories.



### Style Yourself *Mirror 2*

Change your outfit, hairstyle, and makeup to create endless unique, stylish looks for your character!



### Local Play/ Nintendo Network

Using Local Play, you can connect with friends and work together to win a fashion show.



Or using Nintendo Network via a wireless Internet connection, you can visit the Fashion Plaza to open your own Online Shop and visit boutiques managed by players across the world.

This software supports the Nintendo Network™.

The Nintendo Network logo appears on the packages of software supporting the Nintendo Network.



NINTENDO  
NETWORK

#### ● About Nintendo Network

Nintendo Network is the name of Nintendo's network service that enables users to enjoy games and other content via the Internet. It provides access to a wide range of network services, including the ability to play games with people around the world, purchase and download games/content, and exchange images and messages.

**Note:** Each software title with Nintendo Network supports different features. This software title lets you visit the online Fashion Plaza. For more details, see page 19.

#### Information-Sharing Precautions

This software allows you to share information, such as your Profile Card, your shop name, character name, in-game screenshot, personal message, and outfits you've created with other users through local communication and online services. Please note the following when using this software:

- When communicating with others, the information you enter may be viewed by many people, so please do not use personal information that could be used to identify you.
- Please do not share data that might be offensive to others, or use another person's name or image without their permission.

The timing of some events in this game depends on the date you have set on your system. If you change the date or time on your system, some one-time-only events may not occur.



This game is played using the stylus. You can also use buttons for some gameplay functions.

Advance  
Conversation



Skip Cutscenes

START

Take Photo

 (while   is displayed)





## 4 Starting the Game

If you are playing for the first time, select New Game. From the second time on, you will select Continue.



**Note:** As you progress through the game, the number of available options on the title screen will increase.

### Save Data (page 5)

Check or delete save data.

### Download (page 18)

Connect to the Internet to download new items.

### SpotPass (page 23)

If you activate the SpotPass™ feature, you will be able to receive valuable information and announcements!

### Style Trial

Put your friends through this interactive demo that lets newbies try their hand at a



Fashion Contest. The user styles an outfit for a runway model, and the "audience" judges the ensemble and lets the user know just how stylish she really is!

### AR Photo Shoot

Bring the world of Style Savvy: Trendsetters into the real world with the AR Photo Shoot! Use the "?" AR Card (not included) to create scenarios with characters and music from the game. Select the perfect poses and props, and then take photos you can share with your friends!



### Movie Icon

Touch this icon to view previous cutscenes. You can also view instructional movies about receiving Stylist's Picks and other things you can do at the online Fashion Plaza (pages 19-21).

**Note:** During Local Play (page 22), cutscenes, and online play, closing the system will not put it into Sleep Mode.



## 5 Saving and Deleting Data

You will only be able to have one saved game at a time.

### Saving Data

To save your progress, go to My Apartment (page 12) or My Shop (page 6) and select Save.

**Note:** Data will be saved automatically each time you start playing via wireless communication.

**Note:** The following data will be automatically saved to the SD Card.

- Downloaded items
- Photos taken in AR Photo Shoot (page 4)
- Photos taken in the game (page 11)
- Profile Cards received (page 17)
- Notifications received (page 23)

### Managing Save Data

To check or delete save data, select Save Data on the title screen. There are two types of save data, and they are managed separately.

#### Lipstick Gameplay Data

Your game progress.

#### Download Data

Downloaded items.

If you delete download data, downloaded items shown in photos you have taken will be replaced by other items.

#### Delete All Data

To delete gameplay data and data saved to the SD Card, press (A) + (B) + (X) + (Y) simultaneously when starting up the software.

**Please be careful, as deleted data cannot be recovered.**

- Data can be lost due to user action, such as repeatedly powering off and on the system or removing the Game Card or SD Card while saving. Data loss may also be caused by poor connectivity, due to dirt or dust in the system's ports. Please be aware that in these cases data cannot be restored.

Many different customers will visit your boutique. Touch  and  to scroll through customers currently in your shop.



## Assisting Customers

Touch Assist Customer to talk to your customers and find out what they are looking for.

After they make their request, touch No problem! to accept and begin looking for the items (page 7).





## 7 Coordinating a Look

Select items based on what the customers want. Keep their budgets in mind!



### Game Screen

Touch items on the display rack to select them. Touch OK when you've finished creating the desired look.



#### 1 Type

Switch between different item categories.

#### 2 Display Rack

#### 3 Scroll Bar

Drag the **1** along the scroll bar, or touch / to scroll the display racks up and down.

#### 4 Repeat Request

Review the initial conversation with the customer.

#### 5 Zoom

Zoom in to see an enlarged image of items on the upper screen.

#### 6 Rotate

Slide left or right to rotate the mannequin on the upper screen.

#### 7 Open Menu

Search for items, start over from scratch, undo any changes made, or cancel the current customer interaction.



2 Lipstick

### Search

You can search for items using various filters according to type, brand, taste, etc.





## 8 Recommending Items

Recommend items to customers by choosing Try it on! or Take a look! Choose Try it on!



when you're very confident in your choice. If you select that option and the customer is happy with your recommendation, the customer will buy it--and may even ask for more items!

**Note:** If you select Try it on! and the customer doesn't like your recommendation, they will leave the boutique. But if you select Take a look! and they aren't satisfied, you will have two chances to redesign the look and impress the customer.

---

### Shop Funds

---

Increase your shop's funds by selling items to customers. You can use these funds to add new items to your inventory or remodel the boutique.



You gain happiness when you please your customers or when something good happens to you!

*Lipstick*

## Full Moon



At the end of each day, the happiness you have accumulated will fill up the moon a bit.



Each time the moon becomes full, you'll be able to do more things in the game, new buildings can open, and lots of other good things happen!




I am going to change the  
interior design of the  
kitchen!



I am going to  
change the  
background of the  
main menu!



Touch the location you'd like to visit. If you go to a place marked with , an event will occur when you enter the location. Slide left and right to scroll the map.



**Note:** More locations around town will be unlocked as you progress through the game.

## 1 Mira Luna (My Shop)

The boutique where you work.

## 2 Hair Salon

Change your hair's style and color and more.



## 3 My Apartment

Change your outfit and makeup, save your game, and more.

## 4 Buyer's Center

Purchase clothing, bags, and accessories to sell in your shop (page 15).

## 5 Makeup Studio

Buy makeup from a variety of brands. Both individual cosmetics and coordinated makeup sets are available.

**Note:** You must go to your apartment to apply purchased cosmetics.





## 11 Taking Photos

To take photos, press **R** when  **R** is displayed.



**Note:** You can save up to 100 photos.



### *Lipstick* Fun with Photos

You can view your collection of photos in the album (page 13), attach one to your Profile Card, and even redecorate your apartment or change into an outfit based on the image in a photo.



This is your apartment. Here you change your outfit, put on makeup, and redecorate the interior.



**Note:** Some of these options will become available as you progress through the game.



## To Day/To Night

Take a rest in your apartment to advance time in the game. Each day, time progresses through morning, day, night, and late night.

**Note:** Depending on the time of day, different map locations will be open and closed and different customers will visit your boutique.



## Closet



Select clothes to create your own outfit.



## Redecorate

Change the interior decor of your apartment. Select Color Options to change the color of furniture and other items.



## Makeup



Use cosmetics you've bought from the makeup studio to change your makeup.



You can also select Copy from Photo to re-create an outfit, makeup look, or apartment design from an in-game photo you've taken.



## Your Funds

You get a commission from each item sold at your boutique. Use these in-game funds to purchase new interior designs for your apartment, buy cosmetics at the makeup studio, change your look at the hair salon, and much more!



You can use your cell phone in your apartment, at the boutique, on the map screen, and at various other locations around the city.




**Note:** Cell-phone functions are unlocked as you progress through the game.

### Album

View and arrange photos that you have taken or received.




### Add to Favorites

Touch  to mark a photo as a favorite.

### Export Photo

Save a photo as Nintendo 3DS photo data. This will allow you to access the image from the Nintendo 3DS Camera.

### Delete Photo

Touch  to delete a photo.

### Style Index

View the glossary of fashion terms created by Michaela, the original manager of Mira Luna.

### Nuances Fashion Magazine

A digital fashion magazine. Check out the latest trends, and buy items to add to your closet!





### Schedule

Check your schedule for today and tomorrow.

### Messages

View messages you have received.

### Customers

View details about the customers you have served.  is displayed for customers you have satisfied.  is displayed for customers you have made very happy.

### Profile Card

Edit your Profile Card, which you can share via the StreetPass™ feature, and view the Profile Cards you have received from other players (page 17).

### Fashion Plaza

  
(pages 19-21)

Connect to the Nintendo Network via a wireless Internet connection and visit the online Fashion Plaza.

### Wireless Fashion Show

  
(page 22)

Players can connect with friends via Local Play and work together to try to win a fashion show.





## 14 Things to Do in Your Shop

It's your boutique! Dress a mannequin for the window display, customize the shop interior and exterior, and much more.



*Lipstick*

### Mannequin



Dress a mannequin to display in your shop window. You can also customize the shop window with new backdrops, displays, floors, and window stencils.



### Remodel

*Mirror*



Change both the interior and exterior of the shop.

Customer requests will vary depending on the styles you choose.



### Shop Music



Choose the music playing in your boutique.



### Inventory Control



Sell any unwanted items in your shop inventory. You will get back half the original cost of the items.



I am going to change the shop interior



Order items for your boutique at the Buyer's Center. Touch  to see a chart of all the currently available brand's stalls. The types of items for sale will change depending on the season.



## Ordering

1. Select the items you want to buy, and touch Add to Cart after each selection.
2. Touch Cart to change the quantities of all your selected items. Then touch OK to place your order.



**Note:** You can have up to 10 of each item, including the existing stock in your boutique.

**Note:** When you order an item, a sample will be delivered to your apartment for you to wear!

### Important Ordering Icons



In stock in your boutique



In your closet



Added to cart



Half-price item



## 16 Fashion Contests

As you progress through the game and your town earns a reputation as a fashion hot spot, a Contest Hall will open. Once your boutique has gained enough popularity, you will be able to participate in the Fashion Contests.



I am going to change the  
interior design of the  
boutique.







## Exchange Profile Cards (StreetPass)



This software uses StreetPass (local wireless communication) for the exchange of Profile Cards and gifts. To communicate using this feature, all players must activate StreetPass for this software.



### Activating StreetPass

Go to Cell Phone → Profile Card → Your Profile Card, and touch Activate StreetPass.

**Note:** To deactivate StreetPass, touch Deactivate StreetPass in the same location.

**Note:** You can disable StreetPass functionality via Parental Controls. For more information, refer to the Nintendo 3DS Operations Manual.

- Profile Cards received via StreetPass will be saved to the SD Card.
- The maximum number of Profile Cards you can save is 100. When you receive more than that, the newest cards will overwrite the oldest.



## Your Profile Card

This is the Profile Card you exchange with other players via StreetPass. You can edit your character's name, the name of your boutique, and your profile information by touching Edit. You can also set your preferences for Stylist's Picks (page 19).



## Profile Cards Received

View the Profile Cards you have received from other players. Touch  to add a card to your favorites. You can have up to 20 favorites at a time.

**Cards marked as favorites cannot be overwritten.**

Characters from the Profile Cards you have received will visit your boutique as customers.





## Download Items (Internet)



This software supports online play through an Internet connection. For information about connecting your system to the Internet, refer to the Nintendo 3DS Operations Manual. Connect to the Internet to download new in-game items for free.


**Note:** You can disable online interaction via Parental Controls. For more information, refer to the operations manual.



### How to Download

Select the items you want to download, and touch OK. Touch Download after a description has been displayed.

**Note:** You will find all downloaded items in your closet in your apartment. They cannot be sold in your boutique or your Online Shop (page 21).

**Note:**  will appear next to downloaded items.



I am going to design the  
apartment design of the  
room.



I will be taking  
photos of the new  
items.





## Visit the Online Fashion Plaza (Internet)



Connect to the Nintendo Network via a wireless Internet connection to visit the Fashion Plaza. You can shop at the boutiques of players from across North America and Europe, or open an Online Shop of your own!



### Receiving Stylist's Picks

1. Exchange Profile Cards via StreetPass.

2. The characters from Profile Cards you have received will visit your shop. The outfits you pick for them will be automatically uploaded when you visit the Fashion Plaza.



3. When another player picks an outfit for your character, you will be able to download it as a Stylist's Pick in the Fashion Plaza. Touch Receive Stylist's Picks to take a photo and have the outfit delivered to your apartment.



- To receive a Stylist's Pick, you must have exchanged Profile Cards with another player.
- The other player will have to visit the Fashion Plaza after picking an outfit for your character before you can receive it.
- You must set an outfit theme in the Stylist's Pick settings prior to exchanging Profile Cards. You can do this after exiting the Fashion Plaza for the first time.







## Go Shopping (Internet)



There are many ways to enjoy shopping in other players' Online Shops.



*Lipstick*

Love it!



Touch Love it! to show your appreciation for an outfit.



Add to Cart

*Mirror*




Touch Add to Cart and then touch OK to purchase outfits using your in-game funds. The outfits you purchase will be added to your closet in your apartment.

**Note:** If you have 100 saved photos, you will not be able to save any additional photos of outfits purchased in the Fashion Plaza. You will need to delete photos from your album (page 13) first.



Shop Search



Search for shops by outfit criteria or a specific shop code. You can also visit shops you have previously bookmarked, or you can go to another player's shop by touching  on their Profile Card.



Log



View a shop's record of outfits coordinated, outfits sold, and who has said Love it! to which outfits. However, any Love it! selections or outfit purchases from demo-version users will not appear in the Log.



*Lipstick* Add/Remove Bookmark



Bookmark the boutique you are currently visiting, or remove a bookmark.



Manager Profile

*Mirror*



View the profile of the manager whose boutique you are currently visiting.





## Open Your Online Shop (Internet)

Open your own shop and sell outfits to other players from all over North America and Europe. When an outfit sells, your shop's funds will increase.



**Note:** Wireless Internet access is required for this feature.

**Note:** The inventory of your in-game boutique is not affected when outfits sell in your Online Shop.

**Online Shop data will be automatically deleted if you do not access it for a long time.**



### Create/Delete an Outfit

You have three mannequins in your Online Shop. Dress them up or remove outfits from them.



### Shop Settings



Write a message to customers who come into your shop, and change the wallpaper in your display.



## Close Your Online Shop

You can choose to close your Online Shop when all outfits have been deleted.

- Deleting your gameplay data will not impact your Online Shop data.
- If you reset your system to default factory settings, **you will not be able to connect to the Online Shop you opened before the reset.**
- Your Online Shop is bound to your Nintendo 3DS system. This means that even if you use your Game Card on a different system, you will not be able to connect to the same Online Shop.



Players can connect with friends via Nintendo 3DS Local Play and try to win a fashion show. You and up to three friends can collaborate on styling four different outfits to fit a specific theme. Players can create ensembles using items from everyone's closets. You work together, you're judged together, and you win or lose together!



**Note:** If you and your friends win the show, you will all receive a special gift or item to be used in the game.



## Enter a Wireless Fashion Show (Local Play)

This software supports multiplayer games via wireless communication. Each player must have a copy of the software. This mode, which allows up to four people to play together, will be unlocked as you progress through the game. One player will host the Wireless Fashion Show, and the others will join.

### You Will Need:

- One Nintendo 3DS system per player
- One copy of the software per player

## Host a Wireless Fashion Show

1. Select Host a Wireless Fashion Show, and wait for other players to join.
2. When all the players are ready, touch OK.

## Join a Wireless Fashion Show

1. Select Join a Wireless Fashion Show hosted by someone nearby.
2. Once you can see another player's game, touch Join.







## Receive Notifications (SpotPass)



This software supports the receiving of notifications (even when you are not playing the game and your system is in Sleep Mode) via an Internet connection.



*e. Lipstick*

### Setup



Before you can use SpotPass, the following steps are required. For more information, refer to the Nintendo 3DS Operations Manual.

- Accept the Nintendo 3DS Service User Agreement
- Set up an Internet connection

**Note:** Data received through SpotPass is saved on SD Cards. As a result, an SD Card is required to use SpotPass.



### Activating SpotPass



Activate SpotPass from the title screen.



**Note:** You can also deactivate and reactivate SpotPass from the title screen.



*I am going to change the summer design of this...*



Nintendo Customer Service  
[SUPPORT.NINTENDO.COM](http://SUPPORT.NINTENDO.COM)

USA/Canada:  
1-800-255-3700

Latin America/Caribbean:  
(001) 425-558-7078